



**RE: LOCAL SUWANEE ASVERTISING OPPORTUNITY IN BRUSHY CREEK
SUB-DIVISION MONTHLY NEWSLETTER, *The Brushy Creek Times***

Dear Suwanee Business Owner and Staff:

We are currently offering local Suwanee Business Owners with a unique advertising opportunity that specifically targets Suwanee residents within a 5-10 mile radius. According to marketing experts, 90% of your annual revenue should be focused on those people living within 5-15 miles of your business, so this is a perfect opportunity to get your business card, name, web site, telephone number, coupon or advertisement in front of a lot of local, Suwanee residents.

The Brushy Creek Subdivision currently has over 100 homes in its community. Multiply that by the U.S. average household occupancy of 2.5 means you can reach hundreds of local-Suwanee area people, every single month.

Q: CAN RESTAURANTS ADVERTISE IN *THE BRUSHY CREEK TIMES*?

A: YES!. As a courtesy to all our restaurant and coffee shop clients in the Suwanee area, we offer fantastic advertising rates in *The Brushy Creek Times*.

Q: HOW MUCH IS AN AD?

A: Ads in *The Brushy Creek Times* are less expensive than other print media, so the small business person can easily afford to advertise.

Q: CAN ANY BUSINESS ADVERTISE IN *THE BRUSHY CREEK TIMES*?

A: Newsletter advertising is open to almost any business. However, distasteful, pornographic or other material is strictly prohibited and will not be permitted. This is a family publication and all advertisement(s) are subject to the review of the Brushy Creek HOA.

Q: HOW MANY TIMES WILL THE NEWSLETTER CIRCULATE?

A: A good ad is like a seed. Repetition is its life. We publish *The Brushy Creek Times* on a monthly basis to over 100 homes in Suwanee. The longer your ad is distributed to the public, the greater and greater your results will be.

Q: WHAT ABOUT WEB SITE ADVERTISING ON www.BrushyCreekHOA.com?

A: Yes! We have that too. For a nominal one-time fee, businesses may post their ad on either our HOMEPAGE or be a part of our REFERRAL RESOURCE PAGE for another more nominal fee.



Q: HOW DO I PAY FOR THE AD?

A: We offer you a lot of flexibility in how you choose to pay for your ad. A minimum of a one-month payment is required to get your ad placed in upcoming newsletter. You can choose on the form attached, to pay either monthly, quarterly or annually. You may pay for the ad by cash, check, Visa, Mastercard or American Express Through PayPal or complete our written registration and payment form.

Q: DO I NEED TO DESIGN THE AD?

A: NO... If you already have a camera-ready ad, a business card or a flyer, we can use that --- GREAT! If you don't, well then that's fine too. We'll work with you to create one. The ad production fee normally runs \$35 and includes \$2.00 per ad update.

Q: CAN I CHANGE AN AD NOW AND THEN?

A: Yes! There is a \$2.00 charge for minor ad changes, which you may e-mail or phone in.

Q: WHAT'S NEXT? HOW DO I PLACE AN ORDER AND GET YOU AN AD?

Complete the ORDER FORM attached. Our next *Brushy Creek Times* will be published in February. Please e-mail us at BrushyCreekHOA@Yahoo.com. Attach your ad, (i.e. a good quality print-ready piece), your Business name, address and telephone number.

Once again, thank you for your time and we look forward to working with you.

Sincerely,

M. Tetreault
President
Brushy Creek Board of Directors 2009

PS – We will e-mail you a copy of the newsletter upon distribution.




If you prefer to mail us your ad, please include your check...payable to 'BRUSHY CREEK HOA' Mail your check and artwork/ad to:
 Brushy Creek HOA
 925 Brushy Creek Court
 Suwanee, GA 30024
 Tel: 404-771-9101
 E-Mail: BrushyCreekHOA@Yahoo.com

BRUSHY CREEK TIMES
MONTHLY NEWSLETTER PUBLICATION ADVERTISING RATES

NAME OF BUSINESS: _____ TEL _____
 CONTACT PERSON: _____ E-MAIL: _____
 ADDRESS OF BUSINESS: _____

 _____ FAX: _____

AD SIZE CHOICE (CHECK BOX)	DISTRIBUTION AMOUNT (Circle Mos. Only If Choosing Monthly Dist.)	PAYMENT OPTION (Circle Payment Method)
BUSINESS CARD AD	JAN. FEB. MAR. APR. MAY JUN. JUL. AUG. SEPT. OCT. NOV. DEC.	PER MONTH = \$25 ⁰⁰ PER QUARTER = \$75 ⁰⁰ ANNUAL FEE = \$300 ⁰⁰
¼ PAGE AD	JAN. FEB. MAR. APR. MAY JUN. JUL. AUG. SEPT. OCT. NOV. DEC.	PER MONTH = \$31 ⁰⁰ PER QUARTER = \$93 ⁰⁰ ANNUAL FEE = \$372 ⁰⁰
½ PAGE AD	JAN. FEB. MAR. APR. MAY JUN. JUL. AUG. SEPT. OCT. NOV. DEC.	PER MONTH = \$43 ⁰⁰ PER QUARTER = \$129 ⁰⁰ ANNUAL FEE = \$516 ⁰⁰
¾ PAGE AD	\$64.00 PER MONTH, OR \$192 PER QUARTER JAN. FEB. MAR. APR. MAY JUN. JUL. AUG. SEPT. OCT. NOV. DEC.	PER MONTH = \$64 ⁰⁰ PER QUARTER = \$192 ⁰⁰ ANNUAL FEE = \$768 ⁰⁰
 FULL PAGE AD BEST VALUE!!!!	\$84.00 PER MONTH, OR \$252 PER QUARTER JAN. FEB. MAR. APR. MAY JUN. JUL. AUG. SEPT. OCT. NOV. DEC.	PER MONTH = \$84 ⁰⁰ PER QUARTER = \$252 ⁰⁰ ANNUAL FEE = \$1,008 ⁰⁰
WEB SITE HOMEPAGE AD		ANNUAL FEE = \$189 ⁰⁰
WEB SITE REFERRAL RESOURCE PAGE AD		Annual Fee = \$69 ⁰⁰

FOR CREDIT CARD PAYMENTS ONLY

Payment Amount (Please Choose From Boxes On Rate Page) - \$ _____ .00
 Type Of Credit Card (Please Circle Choice Below)
 VISA MASTERCARD AMERICAN EXPRESS DISCOVER
 NAME OF BUSINESS TO APPLY PAYMENT FOR: _____ TEL: _____
 NAME ON CREDIT CARD: _____ Expiration Date ____/____/____ CID #: _____
 CREDIT CARD NUMBER: _____ CONTACT PERSON: _____
 BILLING ADDRESS FOR THIS CREDIT CARD: _____
 By Signing Below, I Authorize Soteria Healthcare & It's Designated Representative(s) To Charge The Above Amount To The Credit Card Listed Above.
 SIGNATURE: _____ DATE: ____/____/20____